

# KALEO PARENTS PACKET



# A Letter to Parents

Dear Parents,

Thank you for your interest in the Kaleo Summer Program and for taking the time to delve deeper into what we offer. If your child has applied to Kaleo, it is a testament to their sense of responsibility and their desire to grow personally, professionally and spiritually. This is undoubtedly a reflection of the supportive and nurturing environment you've provided for them! Pictured below are my wife, Kelsey, and our three children, Colt (5 years), Sailor (4 years) and Hunt (6 months). Our kids are such pivotal parts of our lives that it's hard to imagine them one day being out on their own. I understand your effort to learn more about Kaleo and we want to make finding information and answering questions as easy as possible.

Kaleo is not your average summer program. It is a nine-week spiritual development initiative based in various cities and beach towns across Florida and Alabama. This summer, we will operate five Kaleo projects involving more than 1,000 students from campuses across the United States. While it might seem like a leisurely summer at the beach, Kaleo is quite the opposite. It is a dynamic, stretching, and purpose-driven program aimed at preparing college students for life after graduation. If your child has applied and been accepted to Kaleo, we see them as a future leader on their campus and in their community. Since the first Kaleo in 1984, we have equipped thousands of college students who are now thriving as leaders in a multitude of fields.

Many young adults find the challenges of the "real world" overwhelming and wish they had received more in-depth training on managing busy schedules, interpersonal communication and taking personal responsibility for their life. Our goal for Kaleo is to provide a summer where students can work hard, develop leadership skills, and acquire life experiences necessary for growth in their faith and as responsible adults post-grad. To ensure the safety and well-being of everyone, we will have approximately 75 full-time staff at Kaleo to ensure the quality of the program and oversight of attendees.

We hope the information in this packet answers any additional questions you may have. However, if you need further clarification, please do not hesitate to contact me as I'm always available to assist you. If your child does decide to attend Kaleo, I would like to extend an early invitation to you for our Family Weekend (you will get an email when dates are finalized). Our staff would be delighted to meet you and give you a firsthand look at what your child is experiencing at Kaleo!



Jason Kuhlman  
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# Parent Testimonies



"I was initially nervous about my daughters choosing to go to Kaleo in place of getting a summer job or internship. I'm so glad I didn't stay stuck in this mindset! Both of my daughters learned how to be effective leaders, developed conflict resolution skills, and learned how to live a Christian life on and off the college campus. They were forever changed by Kaleo and I couldn't be more grateful for it."

- Erika Fletcher, Account Manager at Aruba Networks

"I am glad my son went to Kaleo as it provided a wonderful learning experience for him. The program not only grew his faith, but also provided professional development such as the importance of work ethic, time management, leadership, communication, and problem-solving skills."

-Tracy Goyne, Director of Inclusion and Engagement at Sabre Corporation



"Because of her summer at Kaleo, my daughter became a better leader and overall a more well-rounded individual. She is thought highly of by her work colleagues and peers, has a healthy work ethic, a more positive outlook on life, and stronger relationships after her summers at Kaleo." -David Decort, Chairman and CEO of Tri-C E&P





## What is StuMo?

Student Mobilization (StuMo) is a non-profit, college campus organization that exists to build spiritual leaders for Christ from the college campuses of the world. Our passion is to build up students into future leaders. The students of today will be tomorrow's businessmen and women, church leaders, missionaries, educators, community leaders, and parents. Our desire is to equip them to live for Christ wherever they may go after college!

Student Mobilization was incorporated in 1986 as a 501(c)3 non-profit ministry and includes more than 250 staff families and individuals who have given their lives to reach and mobilize college students for Christ. Student Mobilization is currently on more than 30 campuses across Texas, Oklahoma, Kansas, Missouri, Arkansas, Colorado, Wyoming, Arizona and more. There are nearly 100 staff families and individuals specifically on campuses in Texas.

Kaleo is Student Mobilization's summer leadership and spiritual development program.



## What is Kaleo?

Kaleo is a nine-week summer development program put on by Student Mobilization devoted to helping college students grow in their leadership, character, and relationship with God. There are five different Kaleo programs across the country, and depending on where your child goes to school, they have the opportunity to apply for their school's Kaleo program! There will be around 200 students attending Kaleo PCB from the University of Texas, Texas Tech University, Baylor University, Texas A&M University, Texas State University, Southern Methodist University, Texas Christian University, the University of Texas at San Antonio and the University of Houston. Kaleo is a focused nine weeks where students are given every opportunity to grow as leaders and as individuals.

While at Kaleo, students work a 35-40 hour/week job, take classes, or a combination of the two. They are placed in a discipleship group of three to five students, one of which is the leader and has attended a previous Kaleo. Students attend large group meetings where speakers cover subjects like prayer, the Bible, and the importance of character to challenge and motivate students to grow. There are interactive trainings where students learn practical skills to invest in their personal relationship with God as well as tools to help others to grow spiritually. Additionally, there are several conferences at Kaleo covering topics like dating & marriage, discipleship, and missions. All students and staff also serve at local churches in the area while at Kaleo.

Kaleo costs \$3,400 to attend. This cost covers housing, program materials, speakers, facilities, and a few provided meals each week. Students can pay for the cost of the program through their summer job, and also have the option to fundraise like any other non-profit trip. They will have a staff member directly coaching them in how to raise their funds if they choose to do so!

For more information about Kaleo and details for Family Weekend, please visit: [www.lonestarstumo.com/kaleo](http://www.lonestarstumo.com/kaleo).

# Where will they live?

Our Kaleo project will be hosted at the Pines at West Bay in Panama City Beach, FL. This location is just 12 minutes away from Florida's Emerald Coast, making it a popular tourism location and allowing us to be close to jobs while providing a safe environment for our students to live throughout the summer. The condominiums are gated and secure, and offer a number of amenities on site including a pool, pickleball courts, and a fitness room. These come complete with:

- a full kitchen
- living room
- dining room
- two bathrooms
- a washer and dryer in unit
- and a back patio deck

For more information on The Pines at West Bay please visit: [www.pinesatwestbay.com](http://www.pinesatwestbay.com).



# Where will they work?

All students are required to work 35-40 hours per week (or substitute with classes) in the PCB area. There are a variety of job opportunities available to students ranging from retail, restaurant, tourism, grocery, and more with local businesses and national brands.. However, if students are interested, they are also able to find summer internships in the area or online on their own accord. The summer job serves as an incredible developmental opportunity helping students learn how to manage their time and set them up for success in their long-term career after college. Students will also get to work with others attending Kaleo!



# What does a typical week look like?

The weekly schedule at Kaleo is intentionally built to ensure students get adequate work experience or class time, embrace spiritual growth, and maximize time with peers. Here is an example of what a week at Kaleo might look like, with descriptions of each day's activities and trainings below.

**MONDAY**



OFF DAY

**TUESDAY**



STUMO NIGHT

**WEDNESDAY**



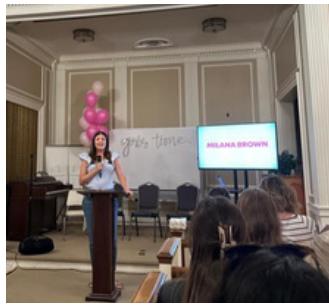
BIBLE STUDY TRAINING

**THURSDAY**



OFF NIGHT

**FRIDAY**



WORLD PRAYER &  
GIRLS/GUYS TIME

**SATURDAY**



D-GROUP NIGHT &  
CAMPUS TIME

**SUNDAY**



CHURCH & OUTREACH  
TRAINING

- **Off Day:** Students do not work and there are no Kaleo trainings. The day is intentionally left free so that students have the day to rest and grow in fellowship with the other Kaleo students.
- **StuMo Night:** All of Kaleo comes together for dinner and to hear a message from the Bible that relates to college students. Topics include prayer, the authority of the Bible, and the importance of Christian friendships.
- **Bible Study Training:** Every summer, students learn how to read, interpret and practically apply the Bible in a way that is accurate and relevant to their life on campus and beyond.
- **World Prayer:** In small groups, students learn about the major world religions and the unique truths of Christianity. They then pray for everything God is doing in other parts of the world.
- **Girls/Guys Time:** The project splits between girls and guys for gender-specific trainings designed to tackle topics such as purity, relationships and identity in Christ.
- **D-Group Night:** Once per week, students sit down to recap and apply all that they have learned through the week with their small group. There is also a time for accountability and prayer.
- **Campus Time:** Students have the opportunity to connect and deepen friendships with others from their school. This helps build a community that will transfer back to campus.
- **Church & Outreach Training:** On Sunday mornings, all students attend and serve at local churches. In the afternoon, they learn how to initiate conversations about faith naturally with friends and strangers.

\*\*This is an example schedule. Kaleo weekly schedules may vary by project.

# Kaleo Agreements

To ensure everyone enjoys the best experience and gets the most out of Kaleo, we ask all students to commit to following the same expectations or “agreements.” These agreements are listed below:

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## 1. We will look out for each other and make Kaleo safe for everyone.

- Panama City Beach, FL, is a very safe and comfortable city. In order to keep Kaleo that way for us, we will stay away from clubs and bars, and from telling any locals or co-workers where we live for the summer. To honor and protect the ladies at our project, we will make sure they are not out on their own at night.

## 2. We will represent Christ well to each other and to the community.

- As part of a Christian summer program, we want to be sure our behavior and presentation is an appropriate representation and reflection of Christ.
- A key piece of this is honoring God with our appearance, so we can point people to Jesus!
- Guys are expected to keep shirts on while around the condos (unless at the pool/beach).
- Girls agree to wear only one-piece swimsuits (tankinis are appropriate as long as the stomach is covered).
- Also, to help ensure people are comfortable in their own rooms at the condo, we will not have guys in girls bedrooms, and vice-versa.
- When there's a group function in the living area, we'll have an open-door policy. To avoid unnecessary distractions, we'll avoid getting new tattoos or piercings during Kaleo.

## 3. We will honor our employers.

- If for some reason you need to miss work (i.e., sick), talk to the Jobs Director the night before or early the morning of to help find a solution moving forward for that day. To honor our employers, we will be on time to work each day and following all policies while at work.

## 4. We will uphold an environment to best accomplish the goals of Kaleo.

- Similar to housing back on campus, let's pay our rent on time.
- All project activities are required functions and should be attended on time.
- There is a project curfew both for your safety and to ensure you get appropriate rest. These times will be determined at the beginning of Kaleo!
- In the rare event that someone must leave the project early, that individual must discuss it with the Project Director ahead of time. Due to our housing contract, all Kaleo fees will still need to be paid in full.
- The Pines at West Bay is a great facility and a wonderful host. We will do our best to be great stewards of our rooms, and be sure to stay in our rooms each night of Kaleo. Our contract with The Pines does not let any outside guests stay in our rooms overnight. We'll keep the late nights just to our roommates.
- While there are plenty of great people at Kaleo, we'll keep Kaleo relationships at the friendship level for the summer and not begin any new dating relationships while at Kaleo (whether that's with someone at Kaleo or not). Relationships that existed before the summer are great.
- When we travel to the beach this summer, we will be sure to follow the flag warning system (green: all swimming is allowed, yellow: swim with caution, purple: marine pests, red: no swimming). To honor your roommates and our hosts at The Pines, we will have a “no-pets” policy at Kaleo.

## 5. A few items we don't expect but for the sake of clarity:

- Student Mobilization does reserve the right to release a student from the project.
- Promiscuous behavior, drugs (including tobacco and vape products), alcohol, and warranted job termination are each reasons for release. However, we don't anticipate that happening.

# Frequently Asked Questions

## WHY IS KALEO IN PCB?

A centerpiece and key differentiator of Kaleo is ensuring that each student works a full-time job. This not only is to the financial benefit of participants, but it also affords each individual the chance to grow in their leadership development and apply what they are learning in a real-life environment. There are only a few places in the United States where we can be guaranteed that ~200 people per Kaleo program will be employed just for the summer. The Gulf Coast resort cities, Orlando and San Diego meet those criteria.

## WHY NINE WEEKS?

We feel nine weeks is the perfect length of time for a summer program. It gives the student ample time of focused investment in their spiritual and personal development while still allowing around 4+ weeks at home for family time and rest. Often times at a week-long church camp, a person may return home on an emotional high. We do not want students to make emotionally-driven decisions, nor do we want them to come back home with short-term applications. Rather, we want to see students make tangible and lasting gains in character growth, initiative-taking, leadership skills, social aptitude, and owning responsibilities. We believe that nine weeks is enough time for a student to truly take substantial steps in these areas!

## CAN I VISIT MY SON/DAUGHTER WHILE THEY ARE AT KALEO?

Yes! We encourage you to come to visit during the Kaleo Family Weekend! Last year, around 150 family members came to visit their son/daughter and see first hand what they've been doing all summer. After your son or daughter registers for Kaleo, you will receive an email with dates and more information about Kaleo Family Weekend.

## WHY DOES MY SON/DAUGHTER NEED TO GO TO A KALEO TO GROW SPIRITUALLY AND DEVELOP IN LEADERSHIP?

They certainly don't need to go! But in listening to the thousands that have gone to Kaleo before, it's proven to be extremely helpful. Kaleo offers a unique opportunity for students to get away for eight weeks to a place where he/she is in an environment that is a greenhouse for growth in their faith. Each student will have accountability through a small group and his/her small group leader and will be hearing challenging messages each week from StuMo staff and other leaders. They will be surrounded by and develop deep relationships with other college students from their campus also wanting to grow in their faith. Your son/daughter will also learn practical skills such as how to study the Bible and pray, developing a strong work ethic, how to treat and work well with others, what qualities to look for in a spouse, how to help others grow in a relationship with God, how to handle money, make Godly decisions, etc.

## MY SON/DAUGHTER NEEDS TO TAKE SUMMER CLASSES TO GRADUATE ON TIME. IS THAT AN OPTION?

Absolutely! Kaleo participants are allowed to take classes online. Students can utilize the study space at The Pines while extending their curfew to work on assignments for classes. Several project participants each summer take summer classes.

# Frequently Asked Questions

## MY SON/DAUGHTER NEEDS AN INTERNSHIP IN COLLEGE. ARE THEY ABLE TO DO THAT?

In many ways, we believe Kaleo has as much value as an internship. At many internships, students are at the bottom of the totem pole and are not learning significant leadership or people skills, which are absolutely essential in any career field. While internships may look good on a résumé, many internships do not necessarily translate into true life skills, development, leadership awareness, or spiritual growth. Even still, many students in the past have been able to successfully combine an internship with a summer at Kaleo! As long as the internship hours fit into the Kaleo schedule, students are free to work at an internship related to their major while at Kaleo. In the past, Kaleo students have worked at internships in the engineering, medical, education, and business fields.

## I AM NOT COMFORTABLE WITH MY SON/DAUGHTER RAISING SUPPORT. DO THEY HAVE TO DO THAT?

We understand your concerns! Students are not required to raise support for their Kaleo; each student is free to pay for Kaleo however he or she wishes. We simply allow students to raise support!

This is our strategy for several reasons:

1. Many students would not be able to attend Kaleo if they could not raise support.
2. Many people have a heart for college students but cannot personally be there to impact students' lives.
3. It is Biblical for a person to receive support from others while doing God's work: the Jews gave to the Levites (Numbers 18:24), Jesus received support so he could devote himself full time to his ministry (Luke 8:2-3), and Paul stopped tent-making to preach full time while covering costs via the generosity of others (Acts 18:4-5).

When someone gives support, it allows them to invest in what God is doing on the college campus. Hundreds of investors (donors who give to the Kaleo attendee) have commented on how much growth they observed in the attendee when they got back from Kaleo, and what a joy it was to play a vital role in the process!

During the spring, we train each Kaleo participant in the skill of raising support if they choose to raise support. Our experience is that if a student communicates the purpose and content of the Kaleo summer experience in a clear manner, the investor will often jump at the chance to give! Since 1983, tens of thousands of investors have given to the spiritual and leadership growth of Kaleo attendees.



# KALEO

SUMMER '26